

Zanders Sporting Goods Hires Steven Fey

SPARTA, IL. (August 15, 2016) – Zanders Sporting Goods, a national distributor located in Sparta, Illinois, has hired Steven Fey as the newest addition to their sales team.

Steven has many years of experience in the outdoor space, working in video production as a field producer and assistant editor for Sub 7 and Red Bone Entertainment. Prior to that, Steven worked as a freelance cameraman for 4 years. Most recently, Steven worked as a sales and marketing specialist for Outtech for 2½ years. A graduate of Southern Illinois University, Edwardsville, Steven has a B.S. in business administration with a focus on sales and marketing. Steven's past experience in the outdoors as well as his keen sense of marketing make him a great acquisition for Zanders.



When asked what made him want to work for Zanders, Steven replied, “Zanders is family-owned, been in business since 1962, and is one of the top distributors in the country. They just make their employees feel like part of the family.”

“The thing I like best about Zanders is being able to work with some of the top hunting, shooting, and outdoor manufacturers in the country,” Steven added.

In his free time, Steven enjoys spending time with his family and friends as well as hunting and farming as much as possible.

About Zanders Sporting Goods

Zanders has been serving U.S. firearms dealers for well over 50 years. With more than 40,000 products that now include archery and archery accessories, Zanders has it all in their new, streamlined warehouse.

“Our customers have always come first and we strive to go above and beyond their expectations everyday,” states Stefanie Zanders. “Both old and new customers alike will enjoy our ever-growing inventory of outdoor products and accessories as well as our commitment to ensure their complete satisfaction.”

For more information about Zanders and their many dealer programs, call (800) 851-4373 or visit www.gzanders.com.

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