

Monday, December 12, 2011

Zanders Names New IT Director

Zanders' Sporting Goods, a national Distributor located in Sparta, Illinois, announced that Herb Seeger has been appointed to the position of Director of Information Technology. Herb will be heading up a three person team tasked with the overall planning, organizing, and execution of all IT functions for the company.

Herb earned a Masters degree in Science in Business Technology Management from the University of Illinois. Herb also brings to Zanders' over 15 years of directing IT operations. A former marksmanship instructor during an eight year stint with the Marine Corps, he brings a passion for the shooting sports to the job. In the past year, Zanders has inaugurated entirely new customer care computer programming. Herb and his team will assure this programming remains well-oiled and soon be adding further innovations. Zanders', "The Commitment Company," pledges an ever-renewing effort to always better serve the American shooting sports Dealer. Their commitment to new, increased, and improved computer technology bears this out.

From their new, 70,000 sq. ft. facility with a new, streamlined warehouse system, Zanders' now offers more than 40,000 SKUs to their Dealers. From firearms and ammunition to scopes and accessories, Zanders' has it all. For more information about Zanders Sporting Goods and their many Dealer programs, contact: (800) 851-4373 www.gzanders.com

Contact:

Tom Conrad, (816) 361-4656, TopCatTom@kc.rr.com



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