

Zanders Sporting Goods Hires Brandon Fleming

SPARTA, IL. (June 27, 2016) – Zanders Sporting Goods, a national distributor located in Sparta, Illinois, has hired Brandon Fleming as the newest addition to their sales team.

With a bachelor's degree from Shippensburg University in Pennsylvania, Brandon worked at Gander Mountain prior to working for Zanders. While at Gander Mountain, Brandon did everything from customer service to firearm sales to operations. His well-rounded knowledge of firearms and exceptional customer service skills make him a great hire for Zanders.



"I knew I wanted to stay in the industry and work for a company that made you feel like you weren't just punching a timeclock," Brandon stated when asked what made him want to work for Zanders. "I heard about Zanders from a friend of mine that also works here. He told me what it was like to work for Zanders and how much he enjoyed his job. Although I am a remote sales representative, I feel a great sense of family at Zanders. The team in Sparta always makes the remote employees feel welcome whenever we are in town."

An outdoorsman and an athlete, Brandon enjoys hunting, fishing, and camping in his spare time as well as playing soccer on the weekends.

About Zanders Sporting Goods

Zanders has been serving U.S. firearms dealers for well over 50 years. With more than 40,000 products that now include archery and archery accessories, Zanders has it all in their new, streamlined warehouse.

"Our customers have always come first and we strive to go above and beyond their expectations everyday," states Stefanie Zanders. "Both old and new customers alike will enjoy our ever-growing inventory of outdoor products and accessories as well as our commitment to ensure their complete satisfaction."

For more information about Zanders and their many dealer programs, call (800) 851-4373 or visit www.gzanders.com.

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